

# **Learning Journey Map** Year 10 BUSINESS



Very 10 Seminal Tay Ties	
Year 10 Survival Top Tips	
Tip 1	Read, watch and listen to the news relating to the National and Global Economy as well as trends and changes in the world of business
Tip 2	Use the Key Term Glossary to familiarize yourself with all of the new words
Tip 3	Use the Scaffolding and Modelling guide when answering questions in and out of the class to get used to the assessment requirements and key skills
Tip 4	Create revision materials from lesson 1 after each lesson, this is far more effective for organization purposes and impact on moving things to long term memory
Tip 5	Be proactive and ask if you need clarification on anything in class or with homework





Year 11

we go!

**Start Revision** 



- Business Stakeholders
- > Technology
- Legislation
- > The Economy
- > External Influences





### **Year 10 Trial Exams and Revision Strategies**

- Knowledge re-cap of what's been covered so far
- > Analysis, application and evaluation focus
- Scaffolding answers
- ➤ Modelling answers



- > Forms of Business
- Business Location
- > The Marketing Mix
- **Business Plans**



- > Aims and Objectives
- > Revenue, Costs and Profit
- Cash-Flow
- Sources of Finance



- Customer Needs
- ➤ Market Research
- ➤ Market Segmentation
- > The Competitive Environment





- ➤ Why do Businesses exist?
- The Dynamic Nature of **Business**
- Risk and Reward
- The Role of Enterprise



### **Introduction**

- > Exam board
- > Assessment requirements
- > Key skills assessed
- > Specification
- > Key Term Glossary
- ➤ Numeracy Test



CURRICULUM OVERVIEW



## **SKILLS TAUGHT ACROSS Business**

- > Application, Analysis, Evaluation
- Essay writing
- Numeracy (%, Ratios, Graphs, Specific Calculations, Interpreting data)
- Communication and Presentation
- Problem solving



