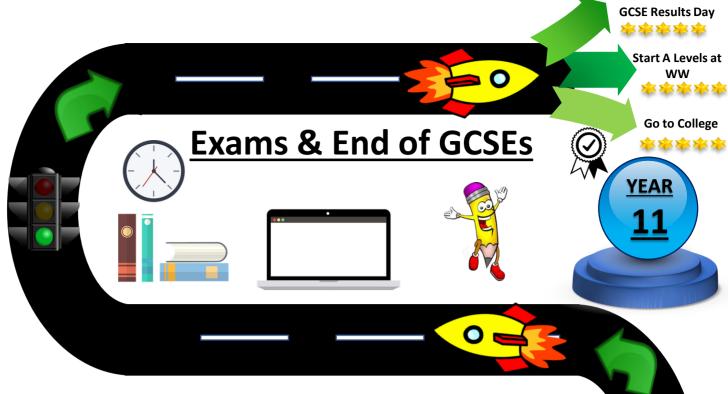


Learning Journey Map Year 11 Business



Year 11 Survival Top Tips	
Tip 1	Learn and revise key terminology regularly, approximately 10 words a week
Tip 2	RAG rate all topics to see where your strengths and weaknesses are
Tip 3	Create an affective timetable using the RAG rating and start with the Red topics first. 30 minute slots only.
Tip 4	Read up on what is happening in the national and global economies as well as key issues facing businesses
Tip 5	Complete Edexcel past papers (Some open and some closed book) – available via Teams Group





Final Exam preparation

- > Revision of all themes content
- > Practice all calculations
- Practice answer structures and key skills Application, Analysis and Evaluation





2.5 - Making Human Resource Decisions

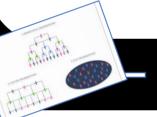
- Organisational Structures
- > Effective Recruitment
- > Training and Development Motivation



Y11 Trial Exams Dec

2.4 - Making Financial **Decisions**

- Gross and Net Profit
- > Gross and Net Profit Margin
- ➤ Average rate of return





Year 11 Review of PPE

- Question level analysis where individual and collective strengths and weaknesses analysed
- Class feedback and walk-through of the paper where misconceptions addressed

Year 11 Trial Exam Preparation

- > Knowledge re-cap
- > Scaffolding answers
- ➤ Modelling answers focusing on key skills
- > Timings and sequence of answering a full paper with a walk-through
- Calculations



2.3 - Making Operational Decisions

- Business Operations
- ➤ Working with suppliers
- Managing Quality
- > The Sales Process



2.2 - Making Marketing Decisions

- > Product
- > Price
- > Promotion
- Place
- > Using the Marketing Mix to inform decisions



SKILLS TAUGHT ACROSS Business

- > Application, Analysis, Evaluation
- Essay writing
- Numeracy (%, Ratios, Graphs, Specific Calculations, Interpreting data)
- Communication and Presentation
- Problem solving

